

Paper Publications in the year 2020-2021:

Sl.no	Name of the Faculty	Name of the Refereed Journal	Title of the Paper	Year of Publication
1	Sai Marisetti	ISN NO: 2394-3114 VOL -40-Issue-16-2020 March 2020 UGC CARE LISTED JOURNAL Studies in Indian Place Names	Chatbots A Powerful Digital Tool For Future Generation Customer Service - Can Human Touch Compensated?	Mar-20
2	Sai Marisetti	ISN NO: 2394-3114 VOL -40-Issue-58-2020 March 2020 UGC CARE LISTED JOURNAL Studies in Indian Place Names	Digital Convenience No Privacy: Two Faces of E- commerce era	Mar-20
3	Sai Marisetti	National conference on New Management Paradigm's in changing the world:(NMPCWIDF- 2020)	A Study on Big data security Techniques	Feb-20

Paper Publications in the year 2019-2020:

Sl.no	Name of the Faculty	Name of the Refereed Journal	Title of the Paper	Year of Publication
1	Sai Marisetti	Asian Journal of Multidimensional Research UGC listed Journal No:47638 ISSNO NO:2278- 4853	5G Technology	Mar-19
2	Sai Marisetti	Asian Journal of Multidimensional Research UGC listed Journal	Amazon -Alexa An Intelligent Virtual Agent	Mar-19

		No:47638 ISSNO NO:2278-4853		
--	--	--------------------------------	--	--

Paper Publications in the year 2018-2019:

Sno	Name of the Faculty	Name of Refereed Journal	Title of paper	Year of Publication
1	Sai Marisetti	Shalax International Journal of Management UGC-Approved No-44278	Dockers-A Better Approach for Cloud-Computing	Vol-5 March-2018

Conferences attended by Faculty:

Paper Presentations for the year 2020-2021:

Sno	Name of the Faculty	Theme of the conference	Organized by	Title of the paper	Year
1.	Sai Marisetti	"One day International conference on EMERGING TRENDS AND PRACTICES OF BUSINESS LEADERSHIP IN THE DIGITAL ERA"	University of Madras Dept of Management Studies	Digital Convenience No Privacy: Two Faces of E-commerce era	March 5 th 2020
2.	Sai Marisetti	International Conference on Business Next	Loyola College Chennai	Chatbots A Powerful Digital Tool For Future Generation Customer Service - Can Human Touch Compensated?	March 4 th 2020
3	Sai Marisetti	Innovations for New Normal	Government Degree College	The Growth of Digitalization in	23-25 August 2020

			Parkal	Indian Tourism	
4	Sai Marisetti	International conference on Industry4.0- Architecting Management Practices In Business	IIHS GHAZIABAD	The upcoming Wireless Technology in India	25 TH Jan 2020
5	Sai Marisetti	National Seminar on Emerging Trends in Banking, Insurance, Finance and Marketing	Roots college Department of Commerce and Management OU	Amazon Alexa Featured Generation Eco-system	26 th October 2019